

YOUTHPLEXION

cleanser & day
moisturizer



YOUTHPLEXION cleanser



BENEFITS

- **Youthful Benefits:** Maintains skin's moisture and barrier function for plumper-, softer-, younger-looking skin.
- **Gentle Cleansing & Refining:** Gently cleanses impurities without over-drying and helps improve skin texture.
- **Good for You, Good for the Planet:** Clean, cruelty-free, naturally fragranced with cucumber and aloe, and packaged using eco-conscious materials.



PRODUCT CLAIMS

IN AN INDEPENDENT CONSUMER STUDY:

83% Agreed that their skin felt soft, balanced, and more refined immediately after use. *

- 94% Agreed that this product is non-irritating for their skin. *
- 92% Agreed that this product cleans their face well and was easy to rinse. *
- 92% Agreed that this product cleanses the pores of their skin. *
- 89% Agreed that their skin felt clean immediately after use. *
- 89% Agreed that this product gently cleans their face and feels gentle on their skin.*
- 86% Agreed that this product thoroughly cleanses without stripping skin. *
- 86% Agreed that this product felt soothing and gentle on their skin. *
- 83% Agreed that this product did not dry their skin. *
- 81% Agreed that their skin felt supple immediately after using the product. *

** Results from an independent consumer study. Individual results may vary.*



KEY PRODUCT FEATURES



- Dermatologist-tested
- Suitable for all skin types
- Clean, cruelty-free with premium ingredients
- Contains a natural, subtle fragrance with a cucumber and aloe blend

INGREDIENTS

- **Sodium Hyaluronate:** Restores moisture for softer, plumper-looking skin.
- **White Willow Bark Extract:** Provides gentle exfoliation and may help reduce visible blemishes.
- **ABS Pomegranate Extract:** Enhances moisture and skin barrier protection.
- **Ajidew:** Balances sebum levels and provides excellent moisturization.
- **Glycerin:** Attracts and retains moisture, forming a protective layer to prevent loss.
- **LesSonia Rice Exfoliator:** Helps smooth skin with gentle exfoliation for a polished look.



WHO WILL LOVE IT?

- Those looking for a cleanser that offers both effective cleansing and anti-aging benefits.
- Those who value sustainable, cruelty-free products and clean formulations.
- Those aiming for a comprehensive anti-aging routine and wanting a compatible cleanser.



HOW TO USE IT?

Morning



Step 1:

YOUTHPLEXION cleanser

- Dispense a small amount and gently massage into your face and neck.

Step 2:

Rinse & Dry

- Rinse skin with warm water and gently pat dry.

Night



Step 1:

Pre-Cleanse

- Use your favorite makeup remover.

Step 2:

YOUTHPLEXION cleanser

- Dispense a small amount and gently massage into your face and neck.

Step 3:

Rinse & Dry

- Rinse skin with warm water and gently pat dry.



YOUTHPLEXION cleanser

Pricing: \$48 USD / \$58 CAD / \$69

AUD / \$77 NZD / £38 GBP / €52 EUR

/ \$836 MXN / \$372 HKD

Size

125ml/ 4.22 fl oz



YOUTHPLEXION

day moisturizer





BENEFITS

- **All-Day Hydration & Anti-Aging Benefits:** All-day hydration keeps skin soft and nourished, while supporting firmness, smoothing the appearance of fine lines, and delivering a visible lift with every use.
- **Completes Your Skin Care Regimen:** Save on your subscription skin care and pair YOUTHPLEXION cleanser with YOUTHPLEXION night cream and other YOUTHPLEXION products for a complete, morning-to-night regimen.
- **Eco-Conscious & Clean Formula:** Clean, cruelty-free, and uses eco-conscious packaging.

PRODUCT CLAIMS

IN AN INDEPENDENT CONSUMER STUDY:

Most users agreed that the product made their skin feel renewed, look hydrated, revitalized, rejuvenated and felt their skin more refined after 4-weeks of use.*

- 90% of users agreed that the product made their skin feel softer and smoother immediately after use.*
- 80% of users agreed that the product made their skin feel healthier and nourished after 8-weeks of use.*

** Results from an independent consumer study. Individual results may vary.*



KEY PRODUCT FEATURES



- Dermatologist-tested
- Suitable for all skin types
- Cruelty-free, and formulated without harmful chemicals
- Contains a subtle, natural fragrance with cucumber and aloe extracts

INGREDIENTS

- **Hydrosella:** Supports all-day hydration for lasting moisture.
- **Fision® Instant Lift:** Works to visibly smooth and firm skin over time.
- **Squalane:** Restores moisture for visibly softer, younger-looking skin.
- **Green Plum Extract:** Helps provide anti-inflammatory protection against environmental aggressors.
- **Moroccan Rockrose Extract:** Gives skin a smoother, healthier appearance.
- **Glycerin:** Helps maintain hydration and prevents moisture loss.





WHO WILL LOVE IT?

Anyone looking to prevent or address early signs of aging, maintain hydration throughout the day, and protect against environmental stressors. This includes all skin types, from dry to oily and combination.

HOW TO USE IT?

Step 1:

- Apply a pea-sized amount to clean, dry skin.

Step 2:

- Gently massage until fully absorbed.

Use every morning for long-lasting hydration and youthful-looking skin.



YOUTHPLEXION day moisturizer

Pricing: \$39 USD / \$47 CAD /
\$56 AUD / \$63 NZD / £31 GBP
/ €43 EUR / \$679 MXN / \$303
HKD

Size
30 ml/ 1 fl oz



SYNERGISTIC BEAUTY

YOUTHPLEXION was created to complement and enhance your existing skin care regimen. Whether paired with our topicals or ingestibles, each product in the YOUTHPLEXION line is designed to work with Yunique's broader product offerings, ensuring your skin receives care tailored to your specific needs, day and night.



YOUTHPLEXION GLOWPLEXION + YOUNIVERSAL

Complement your YOUTHPLEXION daytime and nighttime routines with GLOWPLEXION and YOUNIVERSAL products

The YOUTHPLEXION line pairs seamlessly with the GLOWPLEXION and YOUNIVERSAL lines. Together, they ensure your skin stays radiant, hydrated and rejuvenated.



Add your skin care favorites to a subscription to maximize savings!

YOUTHPLEXION + GLOWPLEXION + YOUNIVERSAL

Morning routine

Cleanser



Serum



Eye Cream



Moisturizer



Night routine

Cleanser



Serum



Eye Cream



Moisturizer



SUBSCRIPTION

COMBINE DAILY SKIN CARE PRODUCTS FOR MAXIMUM SAVINGS

	BUY 1 PRODUCT	BUY 2 PRODUCTS	BUNDLE 3+ PRODUCTS
1ST SHIPMENT - refillable products	10% off	10% off	20% off
RECURRING SHIPMENT - refillable products	20% off*	20% off*	30% off
	BUY 1 PRODUCT	BUY 2 PRODUCTS	BUNDLE 3+ PRODUCTS
1ST SHIPMENT - nonrefillable products	10% off	10% off	20% off
RECURRING SHIPMENT - nonrefillable products	10% off*	10% off*	30% off

** YOUTHPLEXION cleanser, GLOWPLEXION cleanser, YOU·NIVERSAL gentle gel cleanser, and YOU·NIVERSAL eye cream, are non-refillable. Enjoy 10% savings on initial and subsequent orders for 1-2 product subscriptions. Enjoy 30% savings for recurring cleanser subscriptions bundled with 2 or more distinct regimen skin care products.*

SUBSCRIBE TO YOUR REGIMEN

Customers who subscribe to skin care regimen products will receive tiered discounts.

Regimen skincare products include:

- YOUTHPLEXION cleanser*
- YOUTHPLEXION day moisturizer
- YOUTHPLEXION night cream
- YOUTHPLEXION night serum
- GLOWPLEXION cleanser*
- GLOWPLEXION serum
- GLOWPLEXION moisturizer
- YOU·NIVERSAL gentle gel cleanser*
- YOU·NIVERSAL eye cream*

If you purchase 1 or 2 regimen products on subscription, you will receive 10% off on the initial order, then 20% off subsequent refill orders. (Cleansers and eye cream will stay at 10% discount on subsequent orders because they are not refillable).

If you purchase 3+ distinct regimen products bundled on subscription, you will receive 20% off the products on your initial order, then 30% off subsequent refill orders.

** Discount restrictions may apply on non-refillable items.*

SUBSCRIPTION EXAMPLES

EXAMPLE 1: Subscribing to a single non-refillable regimen product

If you subscribe to YOUTHPLEXION cleanser (a *non-refillable* product) alone, you'll get 10% off both your initial order and your subsequent subscription orders.

EXAMPLE 2: Subscribing to a single refillable regimen product

If you subscribe to YOUTHPLEXION day moisturizer (a refillable product) alone, you'll get 10% off your initial order and 20% off your subsequent subscription orders of the refill pod.

SUBSCRIPTION EXAMPLES

EXAMPLE 3: Subscribing to 2 regimen products - mix of non-refillable & refillable products

If you subscribe to YOUTHPLEXION cleanser (*non-refillable*) and YOUTHPLEXION night cream (*refillable*), you'll get 10% off your initial order. Your subsequent subscription order will get 10% off on the cleanser, and 20% discount on night cream refill pod.

EXAMPLE 4: Subscribing to a 2 refillable regimen products

If you subscribe to GLOWPLEXION serum (refillable) and YOUTHPLEXION day moisturizer (refillable), you'll get 10% off your initial order and 20% off refills for both products.

SUBSCRIPTION EXAMPLES

EXAMPLE 5: Subscribing to 3 regimen products - mix of non-refillable & refillable products

You subscribe to YOUTHPLEXION cleanser (*non-refillable*), GLOWPLEXION serum (*refillable*), and YOUTHPLEXION day moisturizer (*refillable*). You'll get 20% off the initial subscription order and 30% off the subsequent subscription orders. Even though cleanser is not a refill, these discounts still apply because you are purchasing 3 distinct regimen products.

EXAMPLE 6: Subscribing to 3 refillable regimen products

For 3 or more refillable products (e.g., GLOWPLEXION moisturizer (*refillable*), GLOWPLEXION serum (*refillable*), and YOUTHPLEXION day moisturizer (*refillable*), you'll get 20% off the initial order and 30% off subsequent refills.

SUBSCRIPTION EXAMPLES

EXAMPLE 7: Subscribing to 2 regimen products (1 non-refillable & 1 refillable), and 1 ingestible product

You subscribe to a bundle of YOUTHPLEXION cleanser (*non-refillable*), YOUTHPLEXION night cream (*refillable*), and DAILY·YOU gummies. You'll get 10% off your initial order. In your subsequent subscription order, you'll get 20% off the night cream, and 10% off the cleanser and gummies.

Note to remember: Since the cleanser is not refillable, it is not eligible for a higher discount unless it is bundled with 2 or more of the regimen products.

SUBSCRIPTION EXAMPLES

EXAMPLE 8: Subscribing to 3 regimen products (1 non-refillable & 2 refillable), and 1 ingestible product

You subscribe to a bundle of YOUTHPLEXION cleanser (non-refillable), GLOWPLEXION serum (refillable), YOUTHPLEXION night cream (refillable), and DAILY·YOU gummies. In your initial order, you'll get 20% off the skincare regimen products and 10% off the gummies. In your subsequent subscription orders, you'll get 30% off the skincare regimen products and 10% off of the gummies.

Note to remember: Even though cleanser is not refillable, you still receive the higher discount on it since your subscription contains a total of 3 regimen products.

HOW TO BUNDLE YOUR EXISTING SUBSCRIPTIONS WITH NEW SUBSCRIPTIONS

If you have an existing subscription that you want to add the YOUTHPLEXION products to, there are 2 options:

Option 1: Cancel current subscription & create a new subscription with the products you would like to have bundled together.

Option 2: Create a new subscription to YOUTHPLEXION (and/or other products) without bundling. After placing that initial order, you can bundle your future subscriptions together using the subscription manager by adjusting your shipping dates to match.

SELLING SUBSCRIPTIONS

These products are the perfect solution for anyone seeking real results, and the subscription plan provides ongoing value and incentivizes long-term use.

Encourage your customers to create a full skincare regimen with YOUTHPLEXION, GLOWPLEXION and YOUNIVERSAL, and remind them of the subscription savings.

Mix and match YOUTHPLEXION with GLOWPLEXION & YOUNIVERSAL products for subscription savings up to 30%.

If your customer is happy with their current skincare routine, but they could use the anti-aging benefits, remind them that YOUTHPLEXION can be easily added into the regimen they are already using.

YOUTHPLEXION product line

Go to the learning hub to find
the **YOUTHPLEXION** page with
all the training assets on the
rest of the product line.

