

YOU·NIVERSAL gentle gel cleanser



BENEFITS

- Gentle and Effective
- Hydrating Formula
- Pairs with Any Regimen

YOU·NIVERSAL gentle gel cleanser

YOU-NIVERSAL

4.22 fl oz / 125 ml

PRODUCT CLAIMS

IN AN INDEPENDENT CONSUMER STUDY:

89% OF USERS AGREED:

THE PRODUCT GENTLY CLEANSED THEIR FACE.*

THEIR SKIN FELT SOFT IMMEDIATELY AFTER USE.*

THE PRODUCT FELT GENTLE ON THEIR SKIN.*



KEY PRODUCT FEATURES



- Dermatologist tested.
- Designed for sensitive skin; non-irritating and fragrance-free.
- Complements other YOUNIQUE YOU·NIVERSAL products, as well as GLOWPLEXION and YOUTHPLEXION product lines to create a full skin care regimen.
- Cruelty-free and formulated without harmful ingredients or scents.
- Eco-conscious packaging (PCR materials).

INGREDIENTS

- Glycerin: Pulls moisture into the skin for a hydrated, plump look.
- Pureact: A gentle cleanser that gently purifies—ideal for sensitive skin.
- Natriquest: A powerful antioxidant that supports delicate skin.



WHO WILL LOVE IT?

- Anyone seeking a truly gentle yet effective cleanser
- Anyone who prioritizes daily skin care and hydration.
- Those who value gentle, fragrance-free, cruelty-free, ecoconscious skin care products.
- Anyone seeking multifunctional products that can be part of a simple, yet effective regimen.



HOW TO USE IT?

Step 1: If you are wearing makeup, start by using your favorite makeup remover to take off your makeup.

Step 2: Apply a small amount of cleanser into palms and apply to face. Start in the center of the face and work outwards and upwards.

Step 3: Gently massage cleanser and rinse thoroughly.



YOU·NIVERSAL gentle gel cleanser

Individual Purchase Price:

\$35 USD, \$42 CAD, \$51 AUD, \$56 NZD, £ 28 GBP, 38 € EUR, \$609 MXN, HK\$272

Initial Subscription Price for 1–2 products*: \$31.50 USD, \$37.80 CAD, \$45.90 AUD, \$50.40 NZD, £ 25.20 GBP, 34.20 € EUR, \$548.10 MXN, HK\$244.80

Save up to 30% on recurring subscriptions of 3+ products*: \$24.50 USD, \$29.40 CAD, \$35.70 AUD, \$39.20 NZD, £ 19.60 GBP, 26.20 € EUR, \$426.30 MXN, HK\$190.40

Size

125 ml/ 4.22 fl oz



^{*} For additional information on subscription savings visit the Subscription FAQ.

YOU·NIVERSAL eye cream



BENEFITS

YOU·NIVERSAL eye cream

- Depuff and Brighten
- Prevent and Improve
- Soothing Ceramic Applicator
- Dual Functionality
- Powerful Ingredients



KEY PRODUCT FEATURES

- Dermatologist-tested.
- Suitable for all skin types.
- Fragrance-free, cruelty-free, and formulated without harmful chemicals.
- Eco-conscious packaging that uses PCR.
- Uses clinically-proven ingredients.
- Can be added to any routine. Formulated to pair seamlessly with other Younique Skin Care products.



PRODUCT CLAIMS

IN AN INDEPENDENT CONSUMER STUDY:

90% OF USERS AGREED:

THE SKIN UNDER THEIR EYES FELT MORE HYDRATED AFTER 8-WEEKS OF USE.*

85% OF USERS AGREED:

THE SKIN AROUND THEIR EYE AREA APPEARED FIRMER AFTER 4-WEEKS OF USE.*

THIS PRODUCT MADE THEIR EYE AREA APPEAR MORE YOUTHFULLY RADIANT AFTER 8-WEEKS OF USE.*



83% OF USERS AGREED:

THEIR SKIN LOOKED SMOOTHER IMMEDIATELY AFTER USE.*

THEIR SKIN AROUND THEIR EYE AREA WAS LESS PUFFY AFTER 8-WEEKS OF USE.*

82% OF USERS AGREED:

THIS PRODUCT PROVIDES AN IMPROVEMENT IN THE APPEARANCE OF FINE LINES AND WRINKLES AFTER 8-WEEKS OF USE.*

^{*} Results from an independent consumer study. Individual results may vary.

INGREDIENTS

- Ginseng Extract: Known to brighten and help reduce the appearance of dark circles.
- Niacinamide: Helps fade dark circles and retains skin moisture.
- Haloxyl: Helps reduce the appearance of puffiness and dark circles.
- Vitamin C: Known to help brighten and enhance radiance.





WHO WILL LOVE IT?

- Anyone looking to prevent and improve the appearance of fine lines and under-eye puffiness.
- Anyone committed to maintaining youthful, healthy-looking skin.
- Anyone who appreciates sustainable packaging and clean, responsibly formulated products.

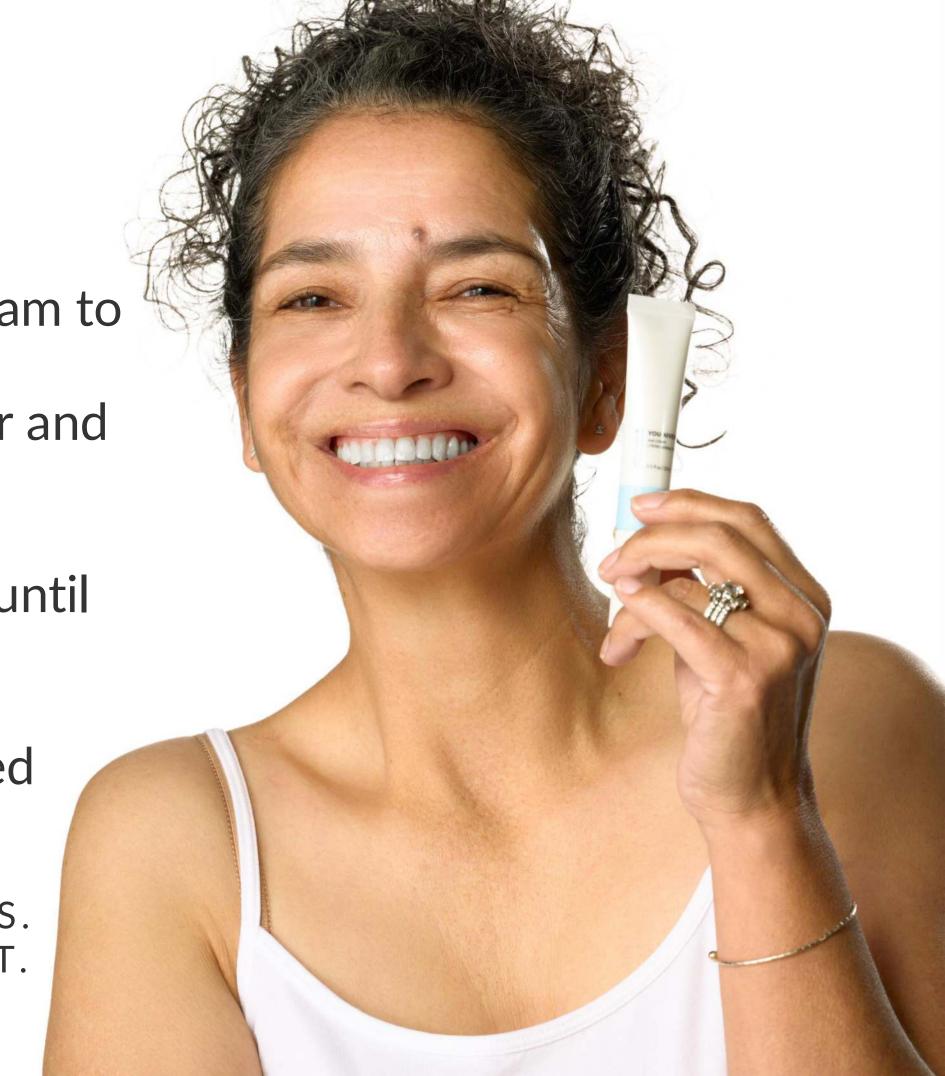
HOW TO USE IT?

Step 1: Apply a pea-sized amount of cream to the under-eye area with the ceramic tip applicator, starting from the inner corner and gently spreading outward.

Step 2: Gently massage cream into skin until fully absorbed.

Step 3: Apply to the brow bone for added hydration and a refreshed look.

USE DAILY FOR BEST LONG-TERM RESULTS. CAN BE USED BOTH MORNING AND NIGHT.



YOU-NIVERSAL eye cream

Individual Purchase Price:

\$49 USD, \$59 CAD, \$71 AUD, \$79 NZD, £39 GBP, 53 € EUR, \$853 MXN, HK\$380

Initial Subscription Price for 1–2 products*: \$44.10 USD, \$53.10 CAD, \$63.90 AUD, \$71.10 NZD, £ 35.10 GBP, 47.70 € EUR, \$767.70 MXN, HK\$342.00

Save up to 30% on recurring subscriptions of 3+ products*: \$34.30 USD, \$41.30 CAD, \$49.70 AUD, \$55.30 NZD, £ 27.30 GBP, 37.10 € EUR, \$597.10 MXN, HK\$266.00

Size 15 ml/ 0.05 fl oz

* For additional information on subscription savings visit the Subscription FAQ.

younique



SYNERGISTIC BEAUTY

YOU·NIVERSAL was created to complement and enhance your existing skin care regimen. Whether paired with our topicals or ingestibles, each product in the YOU-NIVERSAL line is designed to work with Younique's broader product offerings, ensuring your skin receives care tailored to your specific needs, day and night.

GLOWPLEXION YOU-NIVERSAL + YOUTHPLEXION

Complement your GLOWPLEXION daytime routine and YOUTHPLEXION nighttime routine with YOU·NIVERSAL products

The YOU·NIVERSAL line pairs seamlessly with the GLOWPLEXION and YOUTHPLEXION lines. Together, they ensure your skin stays radiant, hydrated and rejuvenated.





Add your skin care favorites to a subscription to maximize savings!

SUBSCRIPTION

COMBINE DAILY SKIN CARE PRODUCTS FOR MAXIMUM SAVINGS

	2 2 2 2		16. 76. 60. 34.	
	BUY 1 PRODUCT	BUY 2 PRODUCTS	BUNDLE 3+ PRODUCTS	
1ST SHIPMENT - refillable products	10% off	10% off	20% off	
RECURRING SHIPMENT - refillable products	20% off*	20% off*	YOUTHPLEXION Off	

y y y	BUY 1 PRODUCT	BUY 2 PRODUCTS	BUNDLE 3+ PRODUCTS
1ST SHIPMENT - nonrefillable products	10% off	10% off	20% off
RECURRING SHIPMENT - nonrefillable products	10% off*	overnight hydratil masque de nuit h	30% off

* YOU·NIVERSAL gentle gel cleanser, YOU·NIVERSAL eye cream, and GLOWPLEXION cleanser are non-refillable. Enjoy 10% savings on initial and subsequent orders for 1-2 product subscriptions. Enjoy 30% savings for recurring cleanser subscriptions bundled with 2 or more distinct regimen skin care products.

SUBSCRIBE TO YOUR REGIMEN

Customers who subscribe to skin care regimen products will receive tiered discounts.

Regimen skincare products include:

- YOU·NIVERSAL gentle gel cleanser*
- YOU·NIVERSAL eye cream*
- YOUTHPLEXION night cream
- YOUTHPLEXION night serum
- GLOWPLEXION cleanser*
- GLOWPLEXION serum
- GLOWPLEXION moisturizer

If you purchase 1 or 2 regimen products on subscription, you will receive 10% off on the initial order, then 20% off subsequent refill orders. (Cleansers and eye cream will stay at 10% discount on subsequent orders because they are not refillable).

If you purchase 3+ distinct regimen products bundled on subscription, you will receive 20% off the products on your initial order, then 30% off subsequent refill orders.

^{*} Discount restrictions may apply on non-refillable items.

EXAMPLE 1: Subscribing to a single non-refillable regimen product

If you subscribe to YOU·NIVERSAL cleanser (a *non-refillable* product) alone, you'll get 10% off both your initial order and your subsequent subscription orders.

EXAMPLE 2: Subscribing to a single refillable regimen product

If you subscribe to YOUTHPLEXION night cream (a refillable product) alone, you'll get 10% off your initial order and 20% off your subsequent subscription orders of the refill pod.

EXAMPLE 3: Subscribing to 2 regimen products - mix of non-refillable & refillable products

If you subscribe to YOU·NIVERSAL cleanser (*non-refillable*) and YOUTHPLEXION night cream (*refillable*), you'll get 10% off your initial order. Your subsequent subscription order will get 10% off on the cleanser, and 20% discount on night cream refill pod.

EXAMPLE 4: Subscribing to a 2 refillable regimen products

If you subscribe to GLOWPLEXION serum (refillable) and YOUTHPLEXION night cream (refillable), you'll get 10% off your initial order and 20% off refills for both products.

EXAMPLE 5: Subscribing to 3 regimen products - mix of <u>non-refillable</u> & <u>refillable</u> products

You subscribe to YOU·NIVERSAL cleanser (non-refillable), GLOWPLEXION serum (refillable), and YOUTHPLEXION night cream (refillable). You'll get 20% off the initial subscription order and 30% off the subsequent subscription orders. Even though cleanser is not a refill, these discounts still apply because you are purchasing 3 distinct regimen products.

EXAMPLE 6: Subscribing to 3 refillable regimen products

For 3 or more refillable products (e.g., GLOWPLEXION moisturizer (refillable), GLOWPLEXION serum (refillable), and YOUTHPLEXION night cream (refillable), you'll get 20% off the initial order and 30% off subsequent refills.

EXAMPLE 7: Subscribing to 2 regimen products (1 non-refillable & 1 refillable), and 1 ingestible product

You subscribe to a bundle of YOU·NIVERSAL cleanser (*non-refillable*), YOUTHPLEXION night cream (*refillable*), and YOUNIQUE DAILY·YOU hair, skin, and nails gummies. You'll get 10% off your initial order. In your subsequent subscription order, you'll get 20% off the night cream, and 10% off the cleanser and gummies.

Note to remember: Since the cleanser is not refillable, it is not eligible for a higher discount unless it is bundled with 2 or more of the regimen products.

EXAMPLE 8: Subscribing to 3 regimen products (1 non-refillable & 2 refillable), and 1 ingestible product

You subscribe to a bundle of YOU·NIVERSAL cleanser (non-refillable), GLOWPLEXION serum (refillable), YOUTHPLEXION night cream (refillable), and DAILY·YOU gummies. In your initial order, you'll get 20% off the skin care regimen products and 10% off the gummies. In your subsequent subscription orders, you'll get 30% off the skin care regimen products and 10% off the gummies.

Note to remember: Even though cleanser is not refillable, you still receive the higher discount on it since your subscription contains a total of 3 regimen products.

HOW TO BUNDLE YOUR EXISTING SUBSCRIPTIONS

If you have an existing subscription that you want to add the YOU·NIVERSAL products to, there are 2 options:

Option 1: Cancel current subscription & create a new subscription with the products you would like to have bundled together.

Option 2: Create a new subscription to YOU·NIVERSAL (and/or other products) without bundling. After placing that initial order, you can bundle your future subscriptions together using the subscription manager by adjusting your shipping dates to match.

SELLING SUBSCRIPTIONS

These products are the perfect solution for anyone seeking real results, and the subscription plan provides ongoing value and incentivizes long-term use.

Encourage your customers to create a full skin care regimen with YOU·NIVERSAL, YOUTHPLEXION and GLOWPLEXION and remind them of the subscription savings.

Mix and match with YOUTHPLEXION & GLOWPLEXION products for subscription savings up to 30%.

If your customer is happy with their current skin care routine, but they could use the gentle hydrating benefits, remind them that YOU·NIVERSAL can be easily added into the regimen they are already using.

YOUNIVERSAL product line

Go to the learning hub to find the YOUNIVERSAL page with all the training assets on the rest of the product line.

