

DUPLICATION

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Duplication refers to the process of replicating your success by teaching and empowering others to follow a proven system or set of actions. It involves sharing your knowledge, skills, and strategies with your team members so they can re-create your results and achieve success on their own.

BENEFITS

- Duplication in social selling ensures that anyone who follows the system can achieve success.
- It promotes consistency, saves time and effort, and empowers individuals to build their own thriving businesses.
- It can multiply your efforts, resulting in rapid growth and increased productivity within your organization.

EVALUATE YOUR SYSTEM

Constantly update your system, keep it simple, and ensure it is affordable.

Ask yourself the following questions:

1. Am I creating systems that are too complex?
2. Is what I am doing simple enough to duplicate?
3. Am I providing simple tools to empower my team?

KEY ACTIONS

- Stay active on social media and teach your team by example.
- Create engaging and duplicable content.
- Seek inspiration from online social media content calendars or ask your upline or community for ideas.
- Share the strategies that worked for you, such as following a checklist.
- Break down complex processes into manageable steps and provide clear instructions.
- Direct your new team members to the Learning Hub in the Younique App for onboarding training. Supplement it with your own step-by-step instructions for growth.
- Keep it simple and accessible, regardless of their experience or skill level.
- Conduct team meetings, training sessions, or webinars to provide updates, strategies, and best practices, imparting essential knowledge and skills.
- Offer coaching, mentorship, and valuable resources to help your team members achieve their goals.
- Leverage the reporting resources in the Younique App to identify future Rising Leaders and potential team members.
- Create a culture of recognition in your team and always recognize each achievement.

EMPOWER

"Duplicating yourself as a leader requires more than just replication actions; it involves providing support, fostering accountability, and encouraging personal development within your team." -Marissa Lore