

NEW AMBASSADOR CHECKLIST



RIGHT AWAY: INITIAL SETUP

- ☐ **Welcome call with your Sponsor** – Discuss Fast Start, your “Why,” and set some goals for your new business!
- ☐ **Review the Digital Onboarding Guide** – This is the ultimate resource for getting started! Read through each section and the additional resources linked throughout for maximum success.
- ☐ **Explore the Younique App** – You won’t want to miss the trainings in the Learning Hub!
- ☐ **Join a live Getting Started Call with the Corporate leader in your market** – Your Sponsor can help you find out when and where these calls take place. If you can’t attend the call live, you can always watch a recording of the call in the Learning Hub.
- ☐ **Schedule a Launch Event** – This is a great way to get yourself out there, promote your business, and meet new customers!

WITHIN A FEW DAYS: PRE-LAUNCH PREP

- ☐ **Announce your new business on social media** – Share your excitement for your new business venture. Cross-post on various platforms for more exposure!
- ☐ **Create a contact list** – Make a list of people to invite and share products with.
- ☐ **Send the invites to your Launch Event**
- ☐ **Social media clean-up** – Review your social media from a new perspective. Are you representing yourself and business in a way that feels authentic to you? If someone wanted to place an order, could they find your link easily or ask you a question?
- ☐ **Publish your website link** – It’s good practice to make it easy for people to purchase.
- ☐ **Join Corporate and team Facebook groups** – This is a great way to build community and stay up to date on the business.
- ☐ **Product knowledge** – Learn about the products in your YOUNIQUE Beauty Starter Kit. You can find details at youniqueproducts.com or the Learning Hub! Become an expert through your personal experience. Write a few notes about what you like about the two products.

FIRST 5 DAYS: LAUNCH AND CONNECT

- ☐ **Hold your Launch Event** – The time has come for you to host your Launch Event! Make sure to track attendance so you can follow up.
- ☐ **Follow-up with attendees and non-attendees** – Following up is key to building lasting connections. Reach out to attendees to thank them for joining and ask if they have questions for you. Reach out to non-attendees to let them know you missed them and hope to connect in the future.
- ☐ **Start posting on social media daily to build engagement** – Challenge yourself to complete the 30-Day Content Calendar!

ONGOING: STAY ENGAGED AND GROW

- ☐ **Achieve Fast Start Goals and earn the exclusive rewards** – You've got this!
- ☐ **Join the 90-Day Onboarding Program** – This Corporate-led program will equip you with the tools to launch your business with confidence and momentum. Join these weekly calls with your market leader or catch the recording in the Learning Hub.
- ☐ **Stick to your DMOs** – This will help you stay consistent with business building activities.
- ☐ **Find your community** – Participate in Facebook groups, attend Zoom calls, and share the Yunique opportunity.
- ☐ **Complete the Social Media Training with Erin King** – Learn how to build your personal brand and feel more confident on social media at your own pace.

All links are available in the Digital Onboarding Guide.