



NEW Pay Plan

Deep Dive



TWO WAYS TO EARN

1. PERSONAL SALES
2. TEAM SALES



TIERED RETAIL PAY

What are your goals?

SALES (PRS)	TOTAL RETAIL PAY	INSTANT PAY	MONTH-END RETAIL PAY
250	20%	20%	-
500	25%	20%	5%
1,000	30%	20%	10%
2,000	35%	20%	15%
3,000	40%	20%	20%
5,000	40%	20%	20%

Tiered Retail Pay is split into **Instant Pay & Month-End Pay**

- Earn **20% Instant Pay** 3-4 hours after every sale.
- Earn an additional **5% - 20% Month-End Retail Pay**, paid on the **8th** of the following month

WHAT ARE YOUR SALES GOALS?

SELL (PRS)	TOTAL RETAIL PAY	INSTANT PAY	MONTH-END RETAIL PAY	TOTAL RETAIL PAY
250	20%	\$50	\$0	\$50
500	25%	\$100	\$25	\$125
1,000	30%	\$200	\$100	\$300
2,000	35%	\$400	\$300	\$700
3,000	40%	\$600	\$600	\$1,200
5,000	40%	\$1,000	\$1,000	\$2,000

All examples are in USD.

All earnings examples are provided for training purposes only.

Tiered Retail Pay is split into **Instant Pay & Month-End Pay**

- Earn **20% Instant Pay** 3-4 hours after every sale.
- Earn an additional **5% - 20% Month-End Retail Pay**, paid on the **8th of the following month**

BREAK IT DOWN

What are your goals?

MONTHLY PRS	# OF ORDERS IN A MONTH AT AVERAGE OF 115 PRS	# OF ORDERS IN A WEEK
0 - 499	1 - 4	1
500 - 999	5 - 8	1 - 2
1,000 - 1,999	9 - 17	2 - 4
2,000 - 2,999	18 - 26	4 - 6
3,000 - 4,999	27 - 43	7 - 11
5,000 +	44 +	11 +

All examples are in USD.
All earnings examples are provided for training purposes only.

- Earn **20% Instant Pay** 3-4 hours after every sale.
- Earn an additional **5% - 20% Month-End Retail Pay**, paid on the **8th of the following month**

WHAT TO FOCUS ON

Pick one or two

SKIN CARE

161
PRS



Achieve more than 500 PRS
4 NEW Full skin care regimen
subscriptions

MASCARA

34
PRS



Achieve more than 500 PRS
15 4D one-step fiber
mascaras

SUPPLEMENTS

137
PRS



Achieve more than 500 PRS
4 NEW Daily Duo subscriptions

JUICY DUO

58
PRS



Achieve more than 500 PRS
10 Juicy Duo orders

- 250 PRS divide these numbers in half
- 1,000 PRS double these numbers

TITLE QUALIFICATIONS

How to earn your title?

- PRS + Title Sales

Here are a few ways to help you understand **Monthly Title Sales**. All of these are the same!

- Your PRS + Your 1st Level Team Sales
- PRS from you and your customers + PRS from any Brand Ambassador or Affiliate that you sponsor.
- PRS from your own purchases and PRS from purchases of your customers + PRS from purchases your personally sponsored Ambassadors or Affiliates make and PRS from their customers.

PERSONAL SALES (PRS)	MONTHLY TITLE SALES*	TITLE
0	0	Brand Ambassador/Affiliate
250	250	Qualified Brand Ambassador/Affiliate
250	500	Brand Specialist
250	1,000	Senior Brand Specialist
500	1,750	Brand Manager
750	3,250	Senior Brand Manager
1,500	7,750	Brand Director
2,000	14,500	Senior Brand Director
2,500	21,250	Brand Vice President
3,000	28,000	Brand Executive
5,000	42,500	Presidential Brand Executive
5,000	55,000	Global Brand Executive
5,000	80,000	Chief Brand Executive

**Monthly Title Sales = Personal Sales + 1st Level Team Sales*

Are Titles and Pay Levels Connected?

- **Yes.** Your Title supports your Team Pay requirements.
- Your Pay Level determines how much you earn through Team Pay.

While they work together, they are not the same thing—and they are earned independently each month.

Pay Level Qualifications

- PRS + Monthly Title Sales (*Title*)
- Team Count (*Number of your personally sponsored team members with 250+ PRS in a month*).
- Pay Levels 0 - 11: You cannot be paid at a higher Pay Level than your earned title for the month.

Your Pay Level determines your Team Pay commissions..


PAY LEVEL	PERSONAL SALES (PRS)	MONTHLY TITLE SALES*	1ST LEVEL TEAM COUNT**	TEAM PAY		
				1ST LEVEL	2ND LEVEL	3RD LEVEL
0	0	0	0			
0	250	250	0			
1	250	500	1	5.00%		
2	250	1,000	3	5.50%	0.50%	
3	500	1,750	5	6.00%	1.00%	
4	750	3,250	10	6.50%	1.50%	
5	1,500	7,750	25	7.00%	2.00%	1.00%
6	2,000	14,500	50	7.50%	2.50%	1.50%
7	2,500	21,250	75	8.00%	3.00%	2.00%
8	3,000	28,000	100	8.50%	3.50%	2.50%
9	5,000	42,500	150	9.00%	4.00%	3.00%
10	5,000	55,000	200	9.50%	4.50%	3.50%
11	5,000	80,000	300	10.00%	5.00%	4.00%

*Monthly Title Sales = PRS + 1st Level PRS

This means that you can qualify for Monthly Title Sales by making personal purchases, selling to customers or by having Brand Ambassadors or Affiliates that you personally sponsored purchase or sell to customers.

What is the Pay Level?

Jennifer has 750 PRS and a total of 3,250 Monthly Title Sales which makes her a Sr Brand Manager with TEN 1st Level Team Count

PAY LEVEL	PERSONAL SALES (PRS)	MONTHLY TITLE SALES*	1ST LEVEL TEAM COUNT**	TEAM PAY		
				1ST LEVEL	2ND LEVEL	3RD LEVEL
0	0	0	0			
0	250	250	0			
1	250	500	1			
2	250	1,000		5.50%	0.50%	
3	500	1,750		6.00%	1.00%	
4	750	3,250		6.50%	1.50%	
5	1,000	3,750	25	7.00%	2.00%	1.00%




Why?

- She has just enough PRS to earn Team Pay Level 4.
- She has just enough Monthly Title Sales to earn Team Pay Level 4.
- She has just enough 1st Level Team Count to earn Team Pay Level 4.

What is the Pay Level?

Susan has 750 PRS and a total of 3,250 Monthly Title Sales which makes her a Sr Brand Manager with SIX 1st Level Team Count

PAY LEVEL	PERSONAL SALES (PRS)	MONTHLY TITLE SALES*	1ST LEVEL TEAM COUNT**	TEAM PAY		
				1ST LEVEL	2ND LEVEL	3RD LEVEL
0	0	0	0			
0	250	250	0			
1	250	500				
2	250	1,000		5.00%		
3	500	1,750		5.50%	0.50%	
4	750	3,250		6.00%	1.00%	
5	1,500	7,500	10	6.50%	1.50%	
5	1,500	7,500	25	7.00%	2.00%	1.00%



Why?

- She has enough PRS to earn Team Pay Level 4.
- She has enough Monthly Title Sales to earn Team Pay Level 4.
- She has enough 1st Level Team Count to earn Team Pay Level 3 **ONLY**. She would need ten 1st Level Team Count to be earn Team Pay Level 4. She can only earn up to Level 3.


What is the Pay Level?

Amy has 2,600 PRS and a total of 29,500 Monthly Title Sales which makes her a Brand Vice President with 100 1st Level Team Count

PAY LEVEL	PERSONAL SALES (PRS)	MONTHLY TITLE SALES*	1ST LEVEL TEAM COUNT**	TEAM PAY		
				1ST LEVEL	2ND LEVEL	3RD LEVEL
<div>Why?</div> <div><div>She has enough PRS to earn Team Pay Level 7.</div><div>She has enough Monthly Title Sales to earn Team Pay Level 8!</div><div>She has enough 1st Level Team Count to earn Team Pay Level 8!</div></div> <div><div>Amy is being limited by her PRS! She only needs 400 more and she can earn at level 8!</div></div>						
5	1,500	7,750	25	7.00%	2.00%	1.00%
6	2,000	14,500	50	7.50%	2.50%	1.50%
7	2,500	21,250	75	8.00%	3.00%	2.00%
8	3,000	28,000	100	8.50%	3.50%	2.50%
9	5,000	42,000	150	9.00%	4.00%	3.00%
10	5,000	55,000	200	9.50%	4.50%	3.50%
11	5,000	80,000	300	10.00%	5.00%	4.00%

What is the Pay Level?

Michelle has 2,600 PRS and a total of 29,500 Monthly Title Sales which makes her a Brand Vice President with 71 1st Level Team Count

PAY LEVEL	PERSONAL SALES (PRS)	MONTHLY TITLE SALES*	1ST LEVEL TEAM COUNT**	TEAM PAY		
				1ST LEVEL	2ND LEVEL	3RD LEVEL
<div>Why?</div> <div>She has enough PRS to earn Team Pay Level 7.</div> <div>She has enough Monthly Title Sales to earn Team Pay Level 8.</div> <div>She has enough 1st Level Team Count to earn Level 6.</div>						
5	1,500	7,750		7.00%	2.00%	1.00%
6	2,000	14,500	50	7.50%	2.50%	1.50%
7	2,500	21,250	75	8.00%	3.00%	2.00%
8	3,000	28,000	100	8.50%	3.50%	2.50%
9	4,000	42,000	150	9.00%	4.00%	3.00%
10	5,000	55,000	200	9.50%	4.50%	3.50%
11	5,000	80,000	300	10.00%	5.00%	4.00%

Sr Brand Specialist, Team Pay Level 2

EXAMPLE

PRS	MONTHLY TITLE SALES	TITLE	PAY LEVEL	1ST LEVEL TEAM COUNT	1ST LEVEL TEAM PAY	2ND LEVEL TEAM PAY	3RD LEVEL TEAM PAY
250	1,000	Sr Brand Specialist	2	3	5.5%	0.5%	-

PRS

250 = \$50 (* minimum)
500 = \$125.50
750 = \$187.50
1,000 = \$300
1,500 = \$450
2,000 = \$700
2,500 = \$875
3,000 = \$1,200
5,000 = \$2,000

VARIABLE NUMBER

BEAUTY EQUATION

TIERED RETAIL PAY*

Instant Pay: 250 PRS X 20% = \$50

Month-End Retail Pay: 250 PRS X 0% = 0

MONTHLY TITLE SALES

250 + 750 + 300 = 1,300

TEAM PAY*

1ST LEVEL TEAM COUNT

3 Qualified

1st Level

(750 + 300) X 5.5% = \$57.75

2nd Level

2,100 X 0.5% = \$10.50

MONTHLY PAY = \$118.25

FIRST LEVEL SALES

3 Brand Ambassadors/Affiliates at 250 PRS a month = 750 PRS
3 Brand Ambassadors/Affiliates at 100 PRS a month = 300 PRS

1,050 TOTAL SALES

* All examples are in USD.
All earnings examples are provided for training purposes only.

Brand Manager, Team Pay Level 3

EXAMPLE

PRS	MONTHLY TITLE SALES	TITLE	PAY LEVEL	1ST LEVEL TEAM COUNT	1ST LEVEL TEAM PAY	2ND LEVEL TEAM PAY	3RD LEVEL TEAM PAY
500	1,750	Brand Manager	3	5	6%	1%	-

PRS

250 = \$50
500 = **\$125 50** (* minimum)
750 = \$187.50
1,000 = \$300
1,500 = \$450
2,000 = \$700
2,500 = \$875
3,000 = \$1,200
5,000 = \$2,000

VARIABLE NUMBER

FIRST LEVEL SALES

5 Brand Ambassadors/Affiliates at 250 PRS a month = 1,250 PRS
5 Brand Ambassadors/Affiliates at 100 PRS a month = 500 PRS

1,750 TOTAL SALES

BEAUTY EQUATION

TIERED RETAIL PAY *

Instant Pay: 500 PRS X 20% = \$100
Month-End Retail Pay: 500 PRS X 5% = \$25

MONTHLY TITLE SALES

500 + 1,250 + 500 = 2,250

TEAM PAY*

1ST LEVEL TEAM COUNT

5 Qualified

1st Level

(1,250 + 500) X 6% = \$105

2nd Level

3,100 X 1% = \$31

MONTHLY PAY = \$261

* All examples are in USD.
All earnings examples are provided for training purposes only.

Sr Brand Manager, Team Pay Level 4

EXAMPLE

PRS	MONTHLY TITLE SALES	TITLE	PAY LEVEL	1ST LEVEL TEAM COUNT	1ST LEVEL TEAM PAY	2ND LEVEL TEAM PAY	3RD LEVEL TEAM PAY
750	3,250	Sr Brand Manager	4	10	6.5%	1.5%	-

PRS

250 = \$50
500 = \$125 50
750 = \$187.50 (* minimum)
1,000 = \$300
1,500 = \$450
2,000 = \$700
2,500 = \$875
3,000 = \$1,200
5,000 = \$2,000

VARIABLE NUMBER

FIRST LEVEL SALES

10 Brand Ambassadors/Affiliates at 250 PRS a month = 2,500 PRS
10 Brand Ambassadors/Affiliates at 100 PRS a month = 1,000 PRS

3,500 TOTAL

BEAUTY EQUATION

TIERED RETAIL PAY*

Instant Pay: 750 PRS X 20% = \$150
Month-End Retail: 750 PRS X 5% = \$37.50

MONTHLY TITLE SALES

750 + 2,500 + 1,000 = 4,250

TEAM PAY*

FIRST LEVEL TEAM COUNT

10 Qualified

1st Level

(2,500 + 1,000) X 6.5% = \$227.50

2nd Level

5,000 X 1.5% = \$75

MONTHLY PAY = \$490

* All examples are in USD.
All earnings examples are provided for training purposes only.

Brand Director, Team Pay Level 5

EXAMPLE

PRS	MONTHLY TITLE SALES	TITLE	PAY LEVEL	1ST LEVEL TEAM COUNT	1ST LEVEL TEAM PAY	2ND LEVEL TEAM PAY	3RD LEVEL TEAM PAY
1,500	7,750	Brand Director	5	25	7%	2%	1%

PRS

250 = \$50
500 = \$125.50
750 = \$187.50
1,000 = \$300
1,500 = \$450 (* minimum)
2,000 = \$700
2,500 = \$875
3,000 = \$1,200
5,000 = \$2,000

VARIABLE NUMBER

FIRST LEVEL SALES

25 Brand Ambassadors/Affiliates at 250 PRS a month = 6,250 PRS
25 Brand Ambassadors/Affiliates at 100 PRS a month = 2,500 PRS

8750 TOTAL

BEAUTY EQUATION

TIERED RETAIL PAY*

Instant Pay: 1,500 PRS X 20% = \$300

Month-End Retail Pay: 1,500 PRS X 10% = \$150

MONTHLY TITLE SALES

1,500 + 6,250 + 2,500 = 10,250

TEAM PAY*

1ST LEVEL TEAM COUNT

25 Qualified

1st Level

(6,250 + 2,500) X 7% = \$612.50

2nd Level

17,500 X 2% = \$350

3rd Level

35,000 X 1% = \$350

MONTHLY PAY = \$1,762.50

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Sr Brand Director, Team Pay Level 6

EXAMPLE

PRS	MONTHLY TITLE SALES	TITLE	PAY LEVEL	1ST LEVEL TEAM COUNT	1ST LEVEL TEAM PAY	2ND LEVEL TEAM PAY	3RD LEVEL TEAM PAY
2,000	14,500	Sr Brand Director	6	50	7.5%	2.5%	1.5%

PRS

250 = \$50
500 = \$125.50
750 = \$187.50
1,000 = \$300
1,500 = \$450
2,000 = \$700 (* minimum)
2,500 = \$875
3,000 = \$1,200
5,000 = \$2,000

VARIABLE NUMBER

FIRST LEVEL SALES

50 Brand Ambassadors/Affiliates at 250 PRS a month = 12,500 PRS
50 Brand Ambassadors/Affiliates at 100 PRS a month = 5,000 PRS

17500 TOTAL SALES

BEAUTY EQUATION

TIERED RETAIL PAY*

Instant Pay: 2,000 PRS X 20% = \$400

Month-End Retail Pay: 2,000 PRS X 15% = \$300

MONTHLY TITLE SALES

2,000 + 12,500 + 5,000 = 19,500

TEAM PAY*

1ST LEVEL TEAM COUNT

50 Qualified

1st Level

(12,500 + 5000) X 7.5% = \$1,312.50

2nd Level

35,000 X 2.5% = \$875

3rd Level

70,000 X 1.5% = \$1,050

MONTHLY PAY = \$3,937.50

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Brand Vice President, Team Pay Level 7

EXAMPLE

PRS	MONTHLY TITLE SALES	TITLE	PAY LEVEL	1ST LEVEL TEAM COUNT	1ST LEVEL TEAM PAY	2ND LEVEL TEAM PAY	3RD LEVEL TEAM PAY
2,500	21,250	Brand Vice President	7	75	8%	3%	2%

PRS

250 = \$50
500 = \$125.50
750 = \$187.50
1,000 = \$300
1,500 = \$450
2,000 = \$700
2,500 = \$875 (* minimum)
3,000 = \$1,200
5,000 = \$2,000

VARIABLE NUMBER

FIRST LEVEL SALES

75 Brand Ambassadors/Affiliates at 250 PRS a month = 18,750 PRS
75 Brand Ambassadors/Affiliates at 100 PRS a month = 7,500 PRS

26,250 TOTAL SALES

BEAUTY EQUATION

TIERED RETAIL PAY*

Instant Pay: 2,500 PRS X 20% = \$500

Month-End Retail Pay: 2,500 PRS X 15% = \$375

MONTHLY TITLE SALES

2,500 + 18,500 + 7,500 = 28,500

TEAM PAY*

1ST LEVEL TEAM COUNT

75 Qualified

1st Level

(18,750 + 7,500) X 8% = \$2,100

2nd Level

52,500 X 3% = \$1,575

3rd Level

105,000 X 2% = \$2,100

MONTHLY PAY = \$6,650

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Brand Executive, Team Pay Level 8

EXAMPLE

PRS	MONTHLY TITLE SALES	TITLE	PAY LEVEL	1ST LEVEL TEAM COUNT	1ST LEVEL TEAM PAY	2ND LEVEL TEAM PAY	3RD LEVEL TEAM PAY
3,000	28,000	Brand Executive	8	100	8.5%	3.5%	2.5%

PRS

250 = \$50
500 = \$125.50
750 = \$187.50
1,000 = \$300
1,500 = \$450
2,000 = \$700
2,500 = \$875
3,000 = \$1,200 (* minimum)
5,000 = \$2,000

VARIABLE NUMBER

FIRST LEVEL SALES

100 Brand Ambassadors/Affiliates at 250 PRS a month = 25,000 PRS
100 Brand Ambassadors/Affiliates at 100 PRS a month = 10,000 PRS

35,000 TOTAL SALES

BEAUTY EQUATION

TIERED RETAIL PAY *

Instant Pay: 3,000 PRS X 20% = \$600

Month-End Retail Pay: 3,000 PRS X 20% = \$600

MONTHLY TITLE SALES

3,000 + 25,000 + 10,000 = 38,000

TEAM PAY*

1ST LEVEL TEAM COUNT

100 Qualified

1st Level

(25,000 + 10,000) X 8.5% = \$2,975

2nd Level

70,000 X 3.5% = \$2,450

3rd Level

140,000 X 2.5% = \$3,500

MONTHLY PAY = \$10,125

* All examples are in USD.

All earnings examples are provided for training purposes only.

Presidential Brand Executive, Team Pay Level 9

EXAMPLE

PRS	MONTHLY TITLE SALES	TITLE	PAY LEVEL	1ST LEVEL TEAM COUNT	1ST LEVEL TEAM PAY	2ND LEVEL TEAM PAY	3RD LEVEL TEAM PAY
5,000	42,500	Presidential Brand Executive	9	150	9%	4%	3%

PRS

250 = \$50
500 = \$125 50
750 = \$187.50
1,000 = \$300
1,500 = \$450
2,000 = \$700
2,500 = \$875
3,000 = \$1,200
5,000 = \$2,000 (* minimum)

VARIABLE NUMBER

FIRST LEVEL SALES

150 Brand Ambassadors/Affiliates at 250 PRS a month = 37,500 PRS
100 Brand Ambassadors/Affiliates at 100 PRS a month = 10,000 PRS

52,500 TOTAL SALES

BEAUTY EQUATION TIERED RETAIL PAY*

Instant Pay: 5,000 PRS X 20% = \$1,000

Month-End Retail Pay: 5,000 PRS X 20% = \$1,000

MONTHLY TITLE SALES

5,000 + 37,500 + 10,000 = 52,500

TEAM PAY*

1ST LEVEL TEAM COUNT

150 Qualified

1st Level

37,500 + 10,000 X 9% = \$3,825

2nd Level

105,000 X 4% = \$4,200

3rd Level

210,000 X 3% = \$6,300

MONTHLY PAY = \$16,325

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Global Brand Executive , Team Pay Level 10

EXAMPLE

PRS	MONTHLY TITLE SALES	TITLE	PAY LEVEL	1ST LEVEL TEAM COUNT	1ST LEVEL TEAM PAY	2ND LEVEL TEAM PAY	3RD LEVEL TEAM PAY
5,000	55,000	Global Brand Executive	10	200	9.5%	4.5%	3.5%

PRS

250 = \$50
500 = \$125.50
750 = \$187.50
1,000 = \$300
1,500 = \$450
2,000 = \$700
2,500 = \$875
3,000 = \$1,200
5,000 = \$2,000 (* minimum)

VARIABLE NUMBER

FIRST LEVEL SALES

200 Brand Ambassadors/Affiliates at 250 PRS a month = 50,000 PRS
200 Brand Ambassadors/Affiliates at 50 PRS a month = 10,000 PRS

60,000 TOTAL SALES

BEAUTY EQUATION

TIERED RETAIL PAY *

Instant Pay: 5,000 PRS X 20% = \$1,000

Month-End Retail Pay: 5,000 PRS X 20% = \$1,000

MONTHLY TITLE SALES

5,000 + 50,000 + 10,000 = 65,000

1ST LEVEL TEAM COUNT

200 Qualified

TEAM PAY*

1ST LEVEL TEAM COUNT

200 Qualified

1st Level

50,000 + 10,000 X 9.5% = \$5,700

2nd Level

145,000 X 4.5% = \$6,525

3rd Level

290,000 X 3.5% = \$10,150

MONTHLY PAY = \$24,375

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Chief Brand Executive Team Pay Level 11

EXAMPLE

PRS	MONTHLY TITLE SALES	TITLE	PAY LEVEL	1ST LEVEL TEAM COUNT	1ST LEVEL TEAM PAY	2ND LEVEL TEAM PAY	3RD LEVEL TEAM PAY
5,000	80,000	Chief Brand Executive	11	300	10%	5%	4%

PRS

250 = \$50
500 = \$125.50
750 = \$187.50
1,000 = \$300
1,500 = \$450
2,000 = \$700
2,500 = \$875
3,000 = \$1,200
5,000 = \$2,000 (* minimum)

VARIABLE NUMBER

FIRST LEVEL SALES

300 Brand Ambassadors/Affiliates at 250 PRS a month = 75,000 PRS
300 Brand Ambassadors/Affiliates at 100 PRS a month = 30,000 PRS

105,000 TOTAL SALES

BEAUTY EQUATION

TIERED RETAIL PAY*

Instant Pay: 5,000 PRS X 20% = \$1,000

Month-End Retail Pay: 5,000 PRS X 20% = \$1,000

MONTHLY TITLE SALES

5,000 + 75,000 + 30,000 = 105,000

TEAM PAY

1ST LEVEL TEAM COUNT

300 Qualified

1st Level

75,000 + 30,000 X 10% = \$10,500

2nd Level

210,000 X 5% = \$10,500

3rd Level

420,000 X 4% = \$16,800

MONTHLY PAY = \$39,800

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Will I Lose My Current Title?

- Titles are not attached to Team Pay - this is totally different from before!
- On June 1, Affiliates receive the equivalent title under the new plan, because Sale Titles are gone.
- On June 1, Ambassadors will maintain their highest recognized Pay Plan Title.
- As you promote in Title you are eligible for:
 - Title Reward gifts and Incentive Trip Points (starting June 1).
 - Kick Off Promotional Bonus (July 1 – Dec 31).

This applies to **ALL** Ambassadors and Affiliates.

*All will have a **7-month grace period** to retain their title. This will give you time to shift and adjust your business to the new Pay Plan.*

On January 1, 2026 your title will be set to the highest title earned between June 1 - December 31, 2025.

BRAND MANAGER

Old Pay Plan

Previous requirements were:

- A minimum of 500 PRS
- 4,000 in Company Sales (wholesale)
- Two Qualified Brand Ambassadors or Affiliates on your first level.

NEW Pay Plan

To maintain the title of **Brand Manager**, during the 7-month grace period, the new requirements will be:

- 500 in PRS
- 1,750 in Monthly Title Sales

SR BRAND DIRECTOR

Old Pay Plan

Previous requirements were:

- A minimum of 750 PRS
- 20,000 in Company Sales (wholesale)
- Three Qualified Brand Ambassadors or Affiliates on your first level.
- 4,000 in Circle Sales (wholesale)
- One 1st Gen Brand Director

NEW Pay Plan

To maintain the title of **Brand Manager**, during the 7-month grace period, the new requirements will be:

- 2,000 in PRS
- 14,500 in Monthly Title Sales

Is the Kick Off Promotion Bonus Stackable?

Yes—and this is big! During the **Kick-off Title Promotion Bonus** period (**July 1 –December 31, 2025**), you can earn **stackable cash bonuses** for promoting and maintaining that new title.

- You must **exceed your June 2025 title**.
- You must **maintain that title for three consecutive months** to earn the full bonus.
- Bonuses are **paid out monthly**.

*Title Promotion Bonuses are **temporary**, available to **Brand Ambassadors and Brand Affiliates**, and designed to reward momentum and consistency.*

KICK-OFF TITLE PROMOTION BONUS

July 2025 – December 2025

TITLE	MONTH 1	MONTH 2	MONTH 3	TOTAL
Senior Brand Specialist	\$25	\$25	\$50	\$100
Brand Manager	\$50	\$50	\$100	\$200
Senior Brand Manager	\$75	\$75	\$150	\$300
Brand Director	\$125	\$125	\$250	\$500
Senior Brand Director	\$150	\$150	\$350	\$650
Brand Vice President	\$250	\$250	\$500	\$1,000
Brand Executive	\$500	\$1,000	\$1,500	\$3,000
Presidential Brand Executive	\$1,000	\$1,000	\$1,500	\$3,500
Global Brand Executive	\$2,000	\$2,000	\$4,000	\$8,000
Chief Brand Executive	\$3,500	\$3,500	\$8,000	\$15,000

All examples are in USD.

- Temporary
- Available to both Ambassadors & Affiliates
- Must exceed highest recognized title to earn
- Must maintain achieved title three consecutive months to **earn the full bonus**

Possible Scenarios

Achievement Month	Payout Date	Scenario 1: Titles Maintained for Bonus	Scenario 1 Bonus Paid	Scenario 1 Cumulative Total Bonus
July	August 8	Brand Manager	\$50 (BM)	\$50.00
August	September 8	Brand Manager + Senior Brand Manager	\$50 (BM) + \$75 (SBM)	\$175.00
September	October 8	BM + SBM + Brand Director	\$100 (BM) + \$75 (SBM) + \$125 (BD)	\$475.00
October	November 8	SBM + BD	\$150 (SBM) + \$125 (BD)	\$750.00
November	December 8	Brand Director	\$250 (BD)	\$1,000.00
Achievement Month	Payout Date	Scenario 2 Titles Maintained for Bonus	Scenario 2 Bonus Paid	Scenario Cumulative Total Bonus
July	August 8	Senior Brand Director + Brand Vice President	\$150 (SBD) + \$250 (BVP)	\$400.00
August	September 8	Senior Brand Director + Brand Vice President	\$150 (SBD) + \$250 (BVP)	\$800.00
September	October 8	Senior Brand Director + Brand Vice President	\$350 (SBD) + \$500 (BVP)	\$1,650.00
Achievement Month	Payout Date	Scenario 3 Titles Maintained for Bonus	Scenario 3 Bonus Paid	Scenario 3 Cumulative Total Bonus
November	December 8	Brand Manager	\$50 (BM)	\$50.00
December	January 8	No Title Maintained	\$0.00	\$50.00
January	February 8	Brand Manager (Re-Achieved)	\$0.00	\$50.00



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