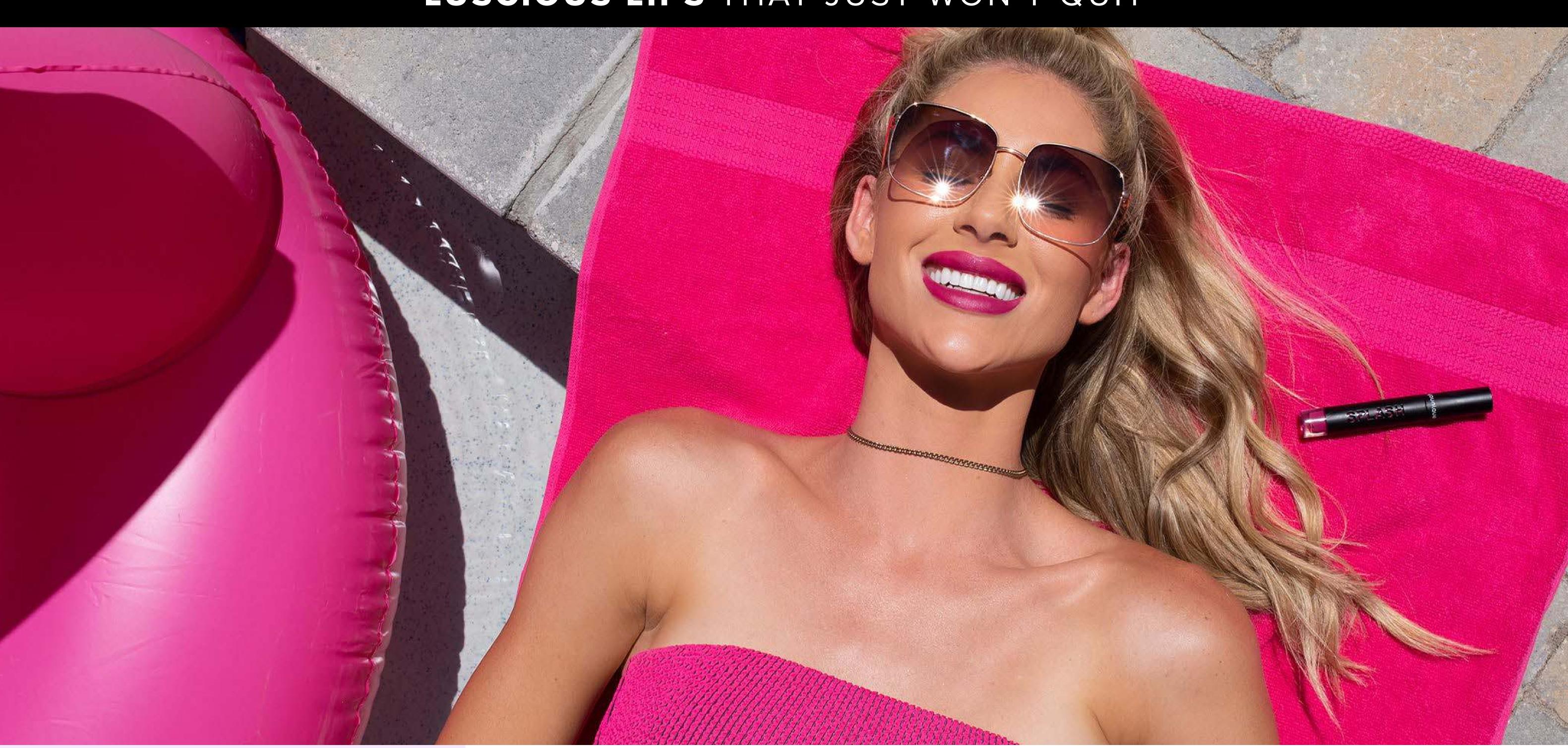


LUSCIOUS LIPS THAT JUST WON'T QUIT





An independent consumer study found that **MOODSTRUCK SPLASH** all-day matte lip:

- Is easy to wear for up to 10 hours*
- Instantly provides a smoother appearance*
- Feels light on lips with no smudging, drying, or flaking*
- Dries quickly with **bold, buildable coverage***
- Reduces the appearance of fine lines around the lips*



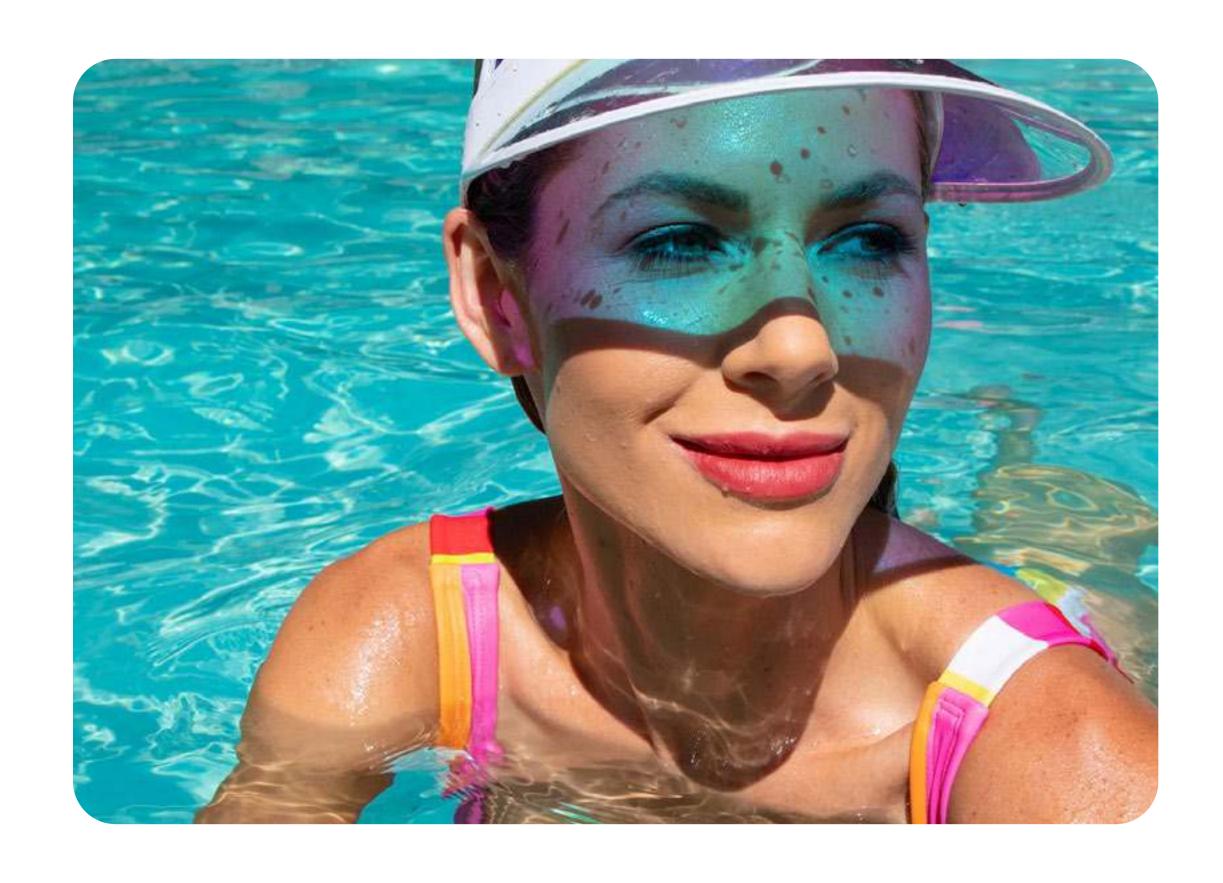
Pout-lovin' blend

Infused with Passion Fruit, Sodium Hyaluronate, Triple Rice Blend, and Peptides known to help with the appearance of plumped, protected, hydrated, and nourished skin.



10-hour staying power

Glides on smoothly, dries to a matte finish, and feels lightweight for full-on color. Smudge- and transfer-resistant.



03

Hydrating hues

Lightweight and buildable hues for all moods and color that lasts.



1-swipe applicator

Designed to mimic the shape of your lips for full, perfect coverage in a single stroke.

