

## Get Ready with Me Video - Eye Mask - video script

### **Presenter:**

Are you guys ready for your fast fix for fresh eyes?

It's time to pamper and rejuvenate the skin underneath your eyes. Let's face it: no one wakes up and says, "my under eyes look great this morning."

Well, we can change that by offering our new YOU·OLOGY eye mask that gives you brighter-looking eyes in 15 minutes. (Show container and open lid to show the gold mask). These are like little shots of espresso for under your eyes.

These amazing gel patches are so easy to use. Let's talk about application. Make sure to start with clean, dry skin. Remove one eye mask at a time and place under the eye, adjust until comfortable and then press. It doesn't matter what side of the mask, all 60 patches in the container are submersed in the same liquid and all of them have the liquid on both sides. Leave on for 15 minutes. This is a great time to do your eye makeup, eat breakfast, catch up on emails, whatever you like. Remove and no need to rinse if you have extra liquid just pat in excess. (During the instructions, make sure to apply and show how easy application is)

So...what happens after 15 minutes...you get hydrated, brighter-looking under eyes for a fresh look. Let's talk about how.

Vitamin C and licorice root are known to help brighten the appearance under the eyes

Caffeine is known to help reduce puffiness

Sodium hyaluronate is known to help increase moisture

Chamomile and hydrogel are known to help calm the skin

Hydrolyze extension, which is a protein derived from carrot, is known to help boost smoothness

Niacinamide (vit B3) is known to help improve skin tone

You guys, those are some superstar ingredients and amazing benefits, with practically instant results.

And there are no rules on when or how to use your eye mask. Any time your eyes need a pick-me-up... maybe in the morning, before a night out or special occasion, after a long day... it doesn't matter, you choose what works best for you. Don't forget: the YOU·OLOGY eye *mask* is best for a quick under-eye boost, so continue to link your usage to our YOU·OLOGY eye cream for those long-term results.

Speaking of linking, what other products do you think link perfectly to this? YOUNIQUE DAILY·YOU liquid collagen shot. These products are perfect partners that give you strong results and will help you build momentum in your business.

I am so excited for this launch and the opportunity this eye mask will bring to all of you. Please start thinking about your social media posts and have fun with this one! #fresheyes #sleptlikea baby #eyegotthis #perkmeup.

Now I am going to go and show off my fresh, bright eyes. (Remove masks and pose.)